THE MOST POWERFUL LETTER IN THE

BMW M. Powerful cars with performance features oriented towards racing while maintaining everyday practicality for boundless driving pleasure at the highest level of technical ingenuity.

1972
Founding of BMW Motorsport GmbH, a crew that has dedicated itself to racing, pooled its resources as a power team. A star is born: the BMW 3.0 CSL is unveiled – and only one year later, it wins the Nürburgring 24 Hours.

1978
BMW M1 – A DREAM ON WHEELS.
The BMW M1 – prototype and namesake of BMW M vehicles. The BMW M1 launches the career of the letter "M" that is destined to be a synonym for top performance and success in both motor sport and production cars.

1981
The golden years of the BMW 6 Series Coupé start with a meteoric 630-day climb to the top of worldwide motor sport. Its successes include the European Champion and Touring Car title and Grand Prix victories.

1972 1973 1975 1978 1979 1981 1983

1973 – 1980
Triumph of the first BMW 3.0 CSL racing car. The six-time winner of the European Touring Car Championship becomes the spearhead of the international touring car scene for an entire decade.

1975
BMW ART CARS.
Part of BMW's cultural mission is to promote the development of a vehicle from an "objet d'art" to a driving force of the art. Against this background, in 1975 the idea of the BMW Art Car collection was born, and started with racing cars from BMW Motorsport.

1983
THE PINNACLE OF BMW MOTORSPORT.
BMW wins the Formula One World Championship with a Brabham BMW driven by Nelson Piquet. Paul Rosche and his team are responsible for the powertrain of this winning vehicle. They produce a good 790 hp from the BMW turbo engine.

1984
BMW M635 CSI.
"The tame brother of the BMW M1" is the perfect embodiment of elegance and power on wheels.

WORLD.

1984
BMW M5.
A “wolf in sheep’s clothing” enters the stage. Take a limousine, cross it with a racing car, and you have the first BMW M5 – a fun vehicle.

1986
BMW M3.
“Super 3 Series, high-flyer and racing machine”: the first BMW M3 is the first vehicle that has been built for both series production and motor sport. It is a wild vehicle that always lives up to its reputation – as repeatedly demonstrated on the racing circuit by Roberto Ravaglia and other drivers.

1992
BMW M3.
“The M3 Gentleman” – be more than you seem to be, is the new motto of BMW M vehicles. The unlimited original power of the BMW M3 (321 hp), however, makes it clear where this BMW M vehicle belongs.

1997
BMW M ROADSTER.
“More animal than machine”: the BMW M Roadster grips the road like a beast. Its larger track width and low center of gravity produce a driving experience that could hardly be improved.

1984 **1986** **1988** **1992** **1997** **1998**

1988
BMW M5.
The second generation: “The BMW M5 has grown up” and achieves a completely new level of performance. Its advanced in-line 6-cylinder engine with 24 valves – a masterpiece of engineering – are later joined by the first BMW six-speed transmission and an adaptive M chassis.

1992
MCLAREN V12-71 ENGINE.
Paul Rosche develops and builds an exceptional engine with M Power, a large 12-cylinder with six-liter displacement, based on the BMW 750i engine. With a maximum power exceeding 600 hp, the ultimate sportscar for the road has one of the most powerful engines of its time.

1997
SMG.
In early 1997 BMW M GmbH introduces a sequential M transmission (SMG) for the BMW M3 – a world premiere.

1998
BMW M COUPÉ.
“The 321 hp happy pill” – the BMW M Coupé brings the great tradition of the BMW two-seater sportscar back to life.

1998
BMW M5.
“Noblesse oblige” – the third generation of the M5 is one of the most powerful vehicles that BMW has ever built. This is the first BMW vehicle to be powered by an 8-cylinder engine (400 hp).

2000
BMW M3 COUPÉ.
The powerful front spoiler and integral oil cooler are as unmistakable as the classic-harmonious coupé design and lateral gills characteristic of the BMW M3. With a 343 hp engine, it is the world’s most powerful naturally aspirated 6-cylinder engine, guaranteeing an authentic BMW M3 driving experience.

2003
BMW M3 CSL.
Pure racing fascination: intelligent lightweight design, high-tech materials, puristic design elements and a 6-cylinder motor with 360 hp and a 370 Nm torque – you don’t need to know more about the BMW M3 CSL.

2005
BMW M5 SEDAN.
Thoroughbred racer and at the same time a luxury sedan: as a high-performance sedan, the BMW M5 combines elegance and exceptional power. With five-liter displacement, 507 hp high-revving concept, the V10 engine in conjunction with the 7-gear SMG Drivelogic transmission – a world premiere that enables extremely short shift times – pushes the BMW M5 up to new performance spheres.

2000 **2001** **2003** **2005** **2006**

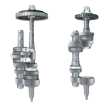
2001
BMW M3 CONVERTIBLE.
For many the best way to enjoy open driving.

2001
BMW M3 GTR.
“The best in America!” The BMW M3 GTR, equipped with a 450 hp engine, wins the title in the American Le Mans series in its first year.

2005
BMW M6 COUPÉ.
Concentrated power and breathtaking beauty: as an exclusive high-performance sports coupé, the BMW M6 is the logical, seamless next step in the BMW M tradition. Using lightweight materials such as carbon, with its power-to-weight ratio of 3.37 kg/hp the BMW M6 catapults itself to the absolute top class of sport coupés.

2006
BMW Z4 M ROADSTER / COUPÉ.
The BMW Z4 M Roadster and BMW Z4 M Coupé are the essence of dynamism. They are driven by a powerful 252 kW 6-cylinder in-line engine (343 hp) and achieve a top speed of 8,000 rpm.

2006
BMW M6 CONVERTIBLE.
Top performance has never been more attractive: the charm of the BMW M6 Convertible lies in the perfect interplay between maximum exclusivity and thoroughbred motor sport genes. The result is a sports car with style.



2008
M DUAL-CLUTCH TRANSMISSION
WITH DRIVELOGIC (M DCT).
With two transmission structures, the M DCT produces engine power without the least impairment of driving force on the road, and permits acceleration from 0 to 100 km/h in 4.6 seconds.

2007
BMW M3 COUPÉ.
Athletic appearance and a legendary reputation. For four generations the BMW M3 has epitomized the inner soul of motorsport. Thanks to the highly revolutionary BMW M concept, the 420 hp V8 engine easily reaches a top speed of 8,400 rpm and accelerates from 0 to 100 km/h in 4.8 seconds.

2008
BMW M3 CONVERTIBLE.
The new BMW M3 Convertible is a vehicle that delights in every respect. It offers a uniquely sporting driving experience with an open top and a full engine sound combined with a high level of everyday practicality.

2007 **2008** **2009** **2010**

2007
BMW M5 TOURING.
The BMW M5 Touring has an engine performance that is characteristic of M vehicles. With its 570 hp V10 engine it is a powerhouse that lives up to its name. But the BMW M5 Touring can do even more – it is spacious enough to meet the needs in any situation.

2009
BMW X5 M.
An exclusive combination of flexibility and superior handling. With a stylish mix of spaciousness, comfort and the typical M sportiness, the X5 M reinvents the concept of a no-compromise sports car.

2008
BMW M3 SEDAN.
No compromises when it comes to power, dynamics or responsiveness. It also satisfies the highest requirements in terms of everyday practicality. This is a premium sedan that gives passengers a unique sense of spaciousness and meets the highest standards of craftsmanship. As no other vehicle, the new BMW M3 Sedan brings to life the philosophy "Work hard, play hard".

2009
BMW X6 M.
The BMW X6 M demonstrates the particularly impressive presence of a high-performance sports car. A multitude of design elements also underline the unmistakable coupé-like character of the BMW X6 M.

2010
BMW M3 GTS.
A BMW M3 Coupé, refined for club sport, improved for more performance, with less weight, built as a limited edition and destined for the road: the BMW M3 GTS is a statement directly from the heart of BMW M GmbH. The optimized high-performance 331 kW (450 hp) V8 motor obtains its stunning sound through titanium mufflers.

2011
BMW 1 SERIES M COUPÉ.
The BMW 1 Series M Coupé unites power and dynamism with the highest intensity. The 250-kW engine (340 hp) and muscular appearance support its sporting ambitions.

40
YEARS
BMW M

2012
BMW M6 COUPÉ / CONVERTIBLE.
The BMW M6 offers elegance and luxury in its most athletic form. They span the entire car body, giving it a sporting and dynamic appearance. With the V8 M TwinPower Turbo engine, contoured CFRP roof and M Carbon ceramic brakes, the new BMW M6 commands a strong position under the high-performance models.

2012
40 YEARS OF BMW M.
BMW M GmbH celebrates its 40-year anniversary. For over four decades, the BMW M employees have given their lifeblood for the "most powerful letter in the world". And BMW M is still in peak form, full of enthusiasm and high performance as it was 40 years ago.

2011 **2012** **2013** **2014**

2011
BMW M3 CRT.
The BMW M3 CRT is a concentrated blend of state-of-the-art development competence and intelligent lightweight construction. Following in the footsteps of the BMW M3 GTS, this is the second in a small edition of powerful BMW M3 spin-offs made for the racing circuit, while still roadworthy.

2011
BMW M5 SEDAN.
It combines the best of both worlds – the elegance of a business sedan and the genes of a sportscar. With the BMW M TwinPower Turbo 8-cylinder petrol engine, the BMW M5 generates a maximum power of 560 hp with an average consumption of only 9.9 liters per 100 km. The M dual-clutch transmission (M DCT) with Drivelogic and the innovative Active M differential ensure optimum performance and traction.

2013
BMW M6 GRAN COUPÉ.
As a new BMW M flagship, the BMW M6 Gran Coupé embodies perfect exclusivity and extraordinary elegance. With several luxurious accents from BMW Individual, the new BMW M6 Gran Coupé sets standards worldwide in the highest automotive class.

2014
BMW M3 SEDAN / BMW M4 COUPÉ.
The fifth generation of the BMW M3 sets new standards in terms of driving dynamics and agility, combined with a light-footed, precise driving experience and a harmonious overall concept typical for M. The iconic product basis and character of the new BMW M3 Sedan and BMW M4 Coupé offer the driver a daily adrenaline push, whether on the road or on the racing circuit.

2015
BMW X5 M.
The BMW X5 M exploits the full power potential of the BMW M models, while exhibiting the impressive versatility that is characteristic of all BMW X5 models. The sports activity vehicle was transformed into an M model that combines a powerful presence with agile sporting performance and maximum driving pleasure.

2015
BMW X6 M.
The BMW X6 M is the stand-alone, extroverted result of combining the athletic characteristics of a coupé with the motor sport DNA of BMW. All-in-all, the new BMW X6 M epitomizes the athletic aura of this ultimate Sports Activity Coupé.

2017
BMW M4 CS.
With the limited BMW M4 CS, BMW M closes the gap between the BMW M4 with Competition Package and the uncompromising BMW M4 GTS. With improved performance to 460 hp, acceleration from zero to 100 km/h in 3.9 seconds and consistent CFRP lightweight construction, as the first representative of its kind the BMW M4 CS underlines its claim to dynamism and driving performance. On the exterior this is further emphasized by exclusive rims, OLED rear lights and special paint finish. In the interior, door panels made of natural fibers in elegant carbon look and extra-light door-pulls complete the overall picture.

2017
BMW M5.
The BMW M5 is a pioneer in many fields: for the first time it combines the spectacular power of a BMW M high-performance engine with the newly developed M xDrive all-wheel drive system. As the first M Series vehicle, it breaks through the magical barrier of 600 hp. The result is a unique symbiosis of racing circuit feeling and the comfort of a luxury business sedan. For the first time, the BMW M5 is available in an exclusively equipped first edition limited to 400 vehicles.

2015 **2016** **2017** **2018**

2016
BMW M2 COUPÉ.
The BMW M2 Coupé combines high sporting performance with the classic rear wheel drive, featuring the precision and agility of a modern M Automobile. With its distinctive M Design, the M TwinPower Turbo in-line 6-cylinder petrol engine and a specially adapted M sport chassis, the BMW M2 Coupé makes an impressive debut as a powerful athlete in the compact car segment.

2016
BMW M4 GTS.
High performance meets innovative power: the special edition BMW M4 GTS is proof that the next level of sophisticated engineering has been reached in the development of uncompromising, high-performance cars. Conceived for the racing circuit, but approved for road use, the peak performance of the BMW M4 GTS with its innovative water injection knows no limits.

2018
BMW M2 COMPETITION.
A sportscar that changes every road. The BMW M2 Competition amazes with an outstanding combination of power, agility and precision. The large air intakes in the front apron signal the concentrated force of the new, 410 hp 3.0-liter M TwinPower Turbo in-line 6-cylinder petrol engine. The BMW M2 Competition is always a guarantee of top performance and the aspiration to set new records. A genuine M Automobile, built for winners.

2018
BMW CONCEPT M8 GRAN COUPÉ.
Born from a vision, built from ambition – the BMW Concept M8 Gran Coupé is an unprecedented symbiosis of grace and athleticism. It symbolizes a new, independent shape of the avantgarde and brings together two contrasting worlds: modern luxury and classic racing. For the first time ever, the inexhaustible potential of an M Automobile meets the passionate extravagance of the BMW's luxury class. And it is precisely this tension that makes the BMW Concept M8 Gran Coupé what it is: a new dimension of attraction.

2019
BMW M8 COMPETITION.
The M8 Coupé could almost have been invented 30 years ago: in the early nineties BMW engineers developed a BMW M8 prototype with a V12-cylinder motor on the basis of the E31 coupé. But not until 2019 does a BMW with this name appear in showrooms – with the BMW M8 Competition Coupé (F92), the Convertible (F91) and the Gran Coupé (F93). Two turbochargers connected in parallel help the 8-cylinder to deliver a performance of 460 kW (625 hp) that enable a speed of 305 km/h with the optional M Driver's Package.

2019
BMW X3 M / BMW X4 M.
Models BMW X3/X4 become available for the first time as an M variant in 2019. With the awesomely powerful and efficient double turbo-charged 6-cylinder petrol engine, the vehicle accelerates from 0 to 100 km/h in under 4 seconds. A M xDrive all-wheel drive with active M Differential ensures that the 353 kW (480 hp) can release their power in every environment – a fascinating combination of X and M genes. The same applies to the competition variant with 375 kW (510 hp).

2021
BMW M3 / BMW M4.
The BMW 3 Series Sedan M Automobiles combine powerful proportions and a striking four-door, 3-box design with M typical sporting appeal. They are spearheaded by the BMW M3 Competition Sedan. The BMW M4 Competition Coupé exemplifies the peak performance to be expected of the BMW 4 Series Coupé M Automobiles. Both Competition models are equipped with a 510 hp high-performance BMW M TwinPower Turbo in-line 6-cylinder petrol engine. The optional M xDrive all-wheel drive with active M Differential always guarantees maximum handling dynamics in everyday use as well as on the racing circuit.

2019 **2020** **2021** **2022**

2020
BMW M2 CS.
The overall driving dynamics were improved in the BMW M2 CS, that is apparent on first sight. With high-quality carbon parts, the BMW M2 CS is instantly recognizable as a top model and racetrack vehicle. The exclusive components used are particularly lightweight and torsion-resistant, they are functionally designed and optimize the aerodynamics of the body. A special highlight: the elaborately designed lightweight engine compartment cover with three air vents. All measures are designed to perfect the M2 CS for the circular course. Even more: they contribute to a fully-fledged four-seater with exceptional racing performance.

2021
BMW M5 CS.
The most powerful BMW M5 ever: the BMW M5 CS. With a weight reduction of 70 kg it delivers trailblazing performance values and BMW M5 genetics down to the smallest detail. Superior 467 kW (635 hp) catapult the high-performance limousine from 0 to 100 km/h in an impressive 3.0 seconds. With chassis, lightweight and design components manufactured exclusively for this model it achieves a unique standing when it comes to performance and premium standards in sport. Exclusive design highlights on the exterior such as carbon elements and accents in gold bronze emphasize its pre-eminence aerodynamically and aesthetically.

2022
50 YEARS OF BMW M.
On our 50th anniversary we celebrate five decades fascinating history with a unique community. We dedicate this anniversary not only to our countless successes, but especially our avid fans, drivers and all M enthusiasts. We start a new era of emotion, electrification and powerful technologies. In future, BMW M will be shaped by our own interpretation of performance, electrification and expressive lifestyle. **WE ARE M.**

50 JAHRE BMW M